

# Exhibitor Prospectus



## ***Taking TIVA Into The 21<sup>st</sup> Century***

Co-Sponsored By: TARGIT and TRUE

March 9-10, 2006

Crowne Plaza Hotel, San Antonio RW

Viva la TIVA!

**T.R.U.E.**

**RESEARCH FOUNDATION**

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## **EXHIBIT INFORMATION & OTHER CONTRIBUTION OPPORTUNITIES**

### **EXHIBIT INFORMATION**

There are 2 Platinum Booths, 6 Gold Booths, 6 Silver Booths, and 2 Bronze Booths. This schedule is tentative and subject to change. Exhibitors are invited to attend all events at their own cost unless otherwise specified by the seminar manager and/or determined by the level you exhibit at.

Wednesday, March 8, 2006	4-9 PM Exhibitor Setup 4-7 PM Early Registration	Fiesta Pavilion Exhibit Area Fiesta Pavilion Foyer
Thursday, March 9, 2006	7-7:45 AM Breakfast/ Registration 10:15-10:30 AM Break 12-1 PM Lunch* 3:15-3:30 PM Break	Fiesta Pavilion Exhibit Area Fiesta Pavilion Exhibit Area Fiesta Pavilion Break Area Fiesta Pavilion Exhibit Area
Friday, March 10, 2006	7-7:45 AM Breakfast 9:30-9:45 AM Break 11:45-13:00 PM Lunch* 3-3:15 PM Break 4:30-6:30 PM Booth Breakdown	Fiesta Pavilion Exhibit Area Fiesta Pavilion Exhibit Area Fiesta B Fiesta Pavilion Exhibit Area Fiesta Pavilion Exhibit Area

*(\*)Means the event is outside of the exhibit area, you are invited to attend. Additional Fees may apply.*

### **BOOTH RENTAL**

The floor plan identifies the location of the exhibit booths. Booths are priced at \$4,000 (Platinum), \$2,000(Gold), \$1,000 (Silver) and \$500 (Bronze). Two or more booths may be combined for a single exhibit if a larger exhibit is desired.

## BOOTH LEVELS

Platinum, \$4000- 2 Available

Includes Admission for 4 Representatives to the Exhibit Hall and Events. Events with extra costs related to them will be at the expense of the individual/company.

Gold, \$2000- 6 Available

Includes Admission for 3 Representatives to the Exhibit Hall and Events. Events with extra costs related to them will be at the expense of the individual/company.

Silver, \$1000- 6 Available

Includes Admission for 2 Representatives to the Exhibit Hall and Events. Events with extra costs related to them will be at the expense of the individual/company.

Bronze, \$500- 2 Available

Includes Admission for 1 Representative to the Exhibit Hall and Events. Events with extra costs related to them will be at the expense of the individual/company.

## ADDITIONAL CONTRIBUTION OPPORTUNITIES

Welcome Reception CANCELED

Day 1 Luncheon \$3,500

Day 2 Luncheon \$3,500

Program Books \$1,000

Conference Bags \$1,000

Conference Portfolios and Pens \$1,000

Speaker Travel and Lodging \$2,000 X 8 Speakers

Advertisements promoting TIVA conference \$5,000

**\*Unless otherwise specified, A sign will be posted acknowledging your additional contribution.**

## PAYMENT

Payments may be made online by credit card or you may mail a check. The following credit cards are accepted: Visa, MasterCard, American Express, and Discover.

## INFORMATION

All exhibit materials must be unpacked by 9:00 PM March 8, 2006 to permit the removal of empty crates and cartons from the exhibit area. Any exhibit not unpacked by this time will be placed in storage. No refuse, such as empty cartons, may be placed in the aisles after the final sweeping of the aisles in the exhibit area. Exhibitors are urged not to litter the floor in the booths or aisles after the cleaning of the exhibit area. Time will not permit a sweeping of booths or aisles on opening day.

## BOOTH CONSTRUCTION

Booth construction may not exceed 8 feet in height including signs, banners, and displays. Booths that exceed the height requirements will need a special permit in writing. Send to the Attn: Seminar Manager at T.R.U.E. Research Foundation, 8610 N. New Braunfels, Suite 705, San Antonio, Texas 78217. Solid construction within the first 5 feet of the booth may not exceed 48 inches in depth. Exhibits cannot include or overflow into an aisle of another booth with ceiling or floor covering. Two story exhibits are not permitted.

## CRATE STORAGE

Empty crates, boxes and cartons must be removed from the exhibit area by 9:00 PM March 8, 2006. These materials must be hidden as much as possible. "EMPTY" stickers, which will be available at Registration Booth, must be placed on all containers to be stored and returned at the close of the exhibition. Containers or skids without the "EMPTY" stickers will be considered refuse and discarded. Crates, boxes, and cartons may **not** be stored behind booth backgrounds. **Do not store anything of value in crates that will be placed in storage.**

## SHIPPING INSTRUCTIONS

Materials shipped in advance should be sent directly to The Crowne Plaza at  
111 PECAN STREET EAST  
SAN ANTONIO, TX 78205  
Please note on your package **TIVA Exhibit**.

## EXHIBITOR APPROVED CONTRACTOR (EAC)

All Exhibitors using an EAC must submit to T.R.U.E., in writing, on the exhibiting company's letterhead (letter from contractors will not be accepted) the name of the contracted company and address, a contact person, and business telephone number. T.R.U.E. Seminar Manager must receive this letter no later than February 24, 2006. Letters received after February 24, 2006 will not be approved, and EAC's will not be allowed to provide their services.

All EAC's must submit to T.R.U.E., **an original certificate of insurance**, that provides for not less than \$1,000,000 of general liability insurance including property damage and workman's compensation. This certificate must name T.R.U.E. as the certificate holder or as additionally insured, and must be valid over the dates of exhibition including installation and dismantling. T.R.U.E. Seminar Manager must receive all original certificates by February 24, 2006. An EAC that fails to send in an official insurance certificate by February 24, 2006, will not be allowed to provide their services **(NO EXCEPTIONS)**.

## **CANCELLATION**

Notification of an Exhibitor's decision to cancel an exhibit must be submitted in writing to the Seminar Manager of T.R.U.E. A refund will be made minus a 5% fee only if the cancellation is received in writing no later than February 24, 2006. There will be no refunds for cancellations received after February 24, 2006. *There are no exceptions to this rule.* In the event this meeting is cancelled, all payments will be refunded in full. T.R.U.E. will not compensate exhibiting organizations for other expenses incurred in preparation for this meeting.

## **LIABILITY**

T.R.U.E., TARGIT, nor the Crowne Plaza Hotel will not be responsible for loss or damage to displays while being brought in or out of the hotel. In all cases, the Exhibitor will assume responsibility for damage to property accidents, and injuries to exhibitors, employees, contractors, or meeting participants.

## **SECURITY**

T.R.U.E., TARGIT, nor the Crowne Plaza Hotel assume no responsibility for the safety of the property of the occupant of the booth, his officers, agents or employees from theft, damage by fire, accident or other causes.

## **FIRE REGULATIONS**

All display material is subject to inspection by the local Fire Marshal. No flammable fluids or substances may be used or shown in the exhibit area.

## **EXHIBITOR RESPONSIBILITY**

Exhibitor assumes responsibility and agrees to indemnify and defend T.R.U.E. Research Foundation, TARGIT, and the Crowne Plaza Hotel and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises.

The Exhibitor understands that neither T.R.U.E. Research Foundation, TARGIT, and the Crowne Plaza Hotel maintain insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.

The Exhibitor is responsible for any damage to the hotel by company representatives, EAC or exhibit. No signs or other articles can be affixed, nailed or otherwise attached to walls, doors, etc. in such a manner to deface or destroy them. Likewise, no attachments can be

made to the floors by nails, screws or any other devices that would damage them. All space is leased subject to these restrictions.

## **RULES**

By applying for exhibit space, an Exhibitor agrees to adhere to all conditions and regulations outlined in the Exhibitors' Prospectus, the rules of the Crowne Plaza Hotel and all local and federal laws as well as any addendums hereto.

Deposits or receipts of an Exhibitor's funds does not guarantee placement as an Exhibitor. If T.R.U.E. is unable to assign an exhibitor booth space, T.R.U.E. will refund the entire exhibit fee.

All audio equipment must be regulated so that it does not disturb neighboring exhibits. T.R.U.E. reserves the right to determine what is appropriate as it pertains to audio equipment while in the exhibit hall or any other functions. No monetary adjustment will be made for exhibit shutdown.

All Exhibitor Representatives must maintain a professional appearance while in the exhibit hall or while at any other T.R.U.E. and TARGIT function.

**The subleasing of booth area is not permitted.**

**The granting of Continuing Education Credits, in any category, from an exhibit booth is prohibited.**

**In order to receive a printed badge, all representatives must pre-register, online or via mail, for TARGIT '06, and present a business card at the Exhibitor Registration Counter.**

Exhibitor hereby agrees to and does indemnify, hold harmless, and defend T.R.U.E. Research Foundation, TARGIT and Crowne Plaza from and against any and all liability, responsibility, loss, damage, cost, or expense of any kind whatsoever (including, but not limited to cost, interest, and attorney's fees) which T.R.U.E. Research Foundation, TARGIT and Crowne Plaza Hotel may incur, suffer, be put to, pay, or be required to pay, incident to or arising directly or indirectly from any intentional or negligent act or omission by Exhibitor or any of its employees or contractors. T.R.U.E. Research Foundation, TARGIT, and the Crowne Plaza Hotel shall not be responsible in any way for (1) damage, loss, or destruction of any property of Exhibitor or (2) injury to exhibitor licensee or invitees.

## **HOTEL PARKING**

Parking is available at the Crowne Plaza Hotel for the following rates:

Self parking overnight - \$12, overnight valet - \$18

Day event self parking - \$4, day event valet - \$9

Central Parking Lot is available across the street - \$12 daily rate

## **DIRECTIONS TO EXHIBIT AREA**

From Crowne Plaza Garage use the parking elevator. Signs will be posted directing you to exhibit area on Lower Level. Elevator opens up onto the Fiesta Pavilion Foyer. From the Hotel Lobby – follow signs to elevator to Lower Level. Follow signs - go left down long hall then right at end of hall to the Fiesta Pavilion.

**Make check payable to:**

## **T.R.U.E. Research Foundation**

**Mail payment and completed form and/or registration receipt to:**

**Attn: TARGIT 2006**  
**T.R.U.E. Research Foundation**  
**8610 N. New Braunfels, Suite 705**  
**San Antonio, Texas 78217**

Credit card payments are accepted online at [www.trueresearch.org/tiva](http://www.trueresearch.org/tiva) .

**For More Information, Please Contact:**  
**Cleo Garcia, Seminar Manager**  
**210-829-1239**  
[c.garcia@TRUEResearch.org](mailto:c.garcia@TRUEResearch.org)